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W-F Buyline	M-TU Buyline	M-F Buyline	W-F 7: Buyline	M-TU 6; Buyline	M-F 63 Buyline	W-F 63 Buyline	M-TU 5A-6A Buyline Comment:	M-F 5A-6A Buyline Comment:	W-F 5A-6A Buyline Comment:	Day T:	- CONTRACT COMMENT	KSNV-TV LAS VEGAS, NV.  ( ).AFSCME AFSCME LISA CABANEL	6849036
9A-10A Buyline Comment: TODA	7A-9A Comment: TODAY	7A-9A Buyline Comment: TODAY	7A-9A Comment: TODA	U 6A-7A Buyline Comment: WAKE UP	6A-7A Buyline Comment: WAKE	6A-7A Buyline Comment: WAKE	5A-6A Comment: WAKE	5A-6A Comment: WAKE	5A-6A Comment: WAKE	Time Program		E E	Ver# I M
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									,			Agency ( ) 1 1600 LO PHILAD Agency C/P1/P2/E Flight Dates Hiatus Weeks	Status Confirmed
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\$900.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,000.00 ;	\$1,000.00	\$1,000.00	\$600.00	\$600.00	\$600   600   600	Rate	····	( ) CAMPAIGN GROUP 1600 LOCUST ST PHILADELPHIA, PA 19102 P1/P2/E es 09/12/2012 - 09/25/2012 eks	Traffic Order# 106190
09/12-09/14	09/24-09/25	09/17-09/21	09/12-09/14	09/24-09/25	09/17-09/21	09/12-09/14	09/24-09/25	09/17-09/21	09/12-09/14	Dates		2	190 Prin Last Received: 08/ Showing Buylines: All Lines
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1	1	Н	Н	Ի	Ħ	ц	هـــا	<b>!</b> -	μ- <b>-</b>       	# of Weeks		( ( Phone#	9/04/2012 20 PM
N	jh	W	2	Ц	ω .	N	ч	ω	N 1	Total Spots		) PHILADELPHIA ) AMY MCCREARY # 215-568-6540 215-568-1845	09/04/2012 10:37 AM 2:20 PM
\$1,800.00	\$1,500.00	\$4,500.00	\$3,000.00	\$1,000.00	\$3,000.00	\$2,000.00	\$600.00	\$1,800.00	\$1,200.00	Total Cost		PHIA REARY 6540 1845	
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08/31/2012 12:20 PM	Printed: 09/04/2012 10:37 AM	

Rep Order# 6849036 EC'd Yes Ver# 1 Mod# 0 Status Confirmed CAMPAIGN GROUP Traffic Order# 106190 Last Received: 08/ Showing Buylines: All Lines Rep Firm 2 ofDaypart

. 21 M-TU 12P-1230P . Buyline Comment: NEWS	20 M-F 12P-1230P Buyline Comment: NEWS	19 W-F 12P-1230P Buyline Comment: NEWS	18 M-TU 11A-12P Buyline Comment: RACHEL RAY	17 M-F 11A-12P Buyline Comment: RACHEL RAY	16 W-F 11A-12P Buyline Comment: RACHEL RAY	15 M-TU 10A-11A Buyline Comment: TODAY SHOW III	14 M-F 10A-11A Buyline Comment: TODAY SHOW III	13 W-F 10A-11A Buyline Comment: TODAY SHOW III	12 M-TU 9A-10A Buyline Comment: TODAY SHOW II	فبر	Fax#  LT In Day Time Program	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).AFSCME Product AFSCME Estimate# Buyer LISA CABANEL Phone#
:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	: 30	Len	Agency ( ) CAMPAIGN GROUI 1600 LOCUST ST PHILADELPHIA, PA 19102 Agency C/P1/P2/E Flight Dates 09/12/2012 - 09/25 Hiatus Weeks
\$425.00	\$425.00	\$425.00	\$325.00	\$325.00	\$325.00	\$450.00	\$450.00	\$4. 	\$900.00	\$900.00	Rate	) CAMPAIGN GROUP OCUST ST NDELPHIA, PA 19102 E 09/12/2012 - 09/25/2012
09/24-09/25	09/17-09/21	09/12-09/14	09/24-09/25	09/17-09/21	09/12-09/14	09/24-09/25	09/17-09/21	09/12-09/14	09/24-09/25	09/17-09/21	Dates	2
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Н	ω	N	H	ω	2	ц	ω	ю	Ь	ω	Total Spots	) PHILADELPHIA ) AMY MCCREARY # 215-568-6540 215-568-1845
\$425.00	\$1,275.00	\$850.00	\$325.00	\$975.00	\$650.00	\$450.00	\$1,350.00	\$900.00	\$900.00	\$2,700.00	Total Cost	'HIA 'EARY 540 845

Buyline Comment: DR. PHIL	29 M-F 3P-4P	Buyline Comment: DR. PHIL	28 W-F 3P-4P	Buyline Comment: DRS	27 M-TU 2P-3P	Buyline Comment: DRS	26 M-E 2P-3P	Buyline Comment: DRS	25 W-F 2P-3P	Buyline Comment: NEWS	24 M-TU 1230P-1P	Buyline Comment: NEWS	23 M-F 1230P-1P	Buyline Comment: NEWS	22 W-F 1230P-1P		Fax# LT Ln Day Time Program	Buyer LISA CABANEL Phone#	Estimate#	* e	Station KSNV-TV LAS VEGAS, NV.	Rep Order# 6849036 Ver# 1 Mod# 0 Status EC'd Yes	The second secon
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	\$450.00		\$450.00		\$325.00		\$325.00		\$325.00		\$325.00		\$325.00		\$325.00		Rate		00/13/2013 - 00/25/2013	PA 19102	IN GROUP	Traffic Order# 106190 Sho	
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	\$1,350.00		\$900.00		\$325.00		\$975.00		\$650.00		\$325.00		\$975.00		-	\$650.00	Total Cost	1845	6540	REARY	PHIA		

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M-TU

3P-4P

Buyline Comment: DR. PHIL

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Buyline Comment: NEWS

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:30

\$700.00

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\$1,400.00

\$450.00

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\$700.00

09/17-09/21

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\$2,100.00

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\$450.00

09/24-09/25

Buyline Comment: FACE TO FACE		42 M-F 730P-8P Buyline Comment: FACE TO FACE	41 W-F 730P-8P Buyline Comment: FACE TO FACE	40 M-TU 7P-730P Buyline Comment: WHEEL	39 M-F 7P-730P Buyline Comment: WHEEL	38 W-F 7P-730P Buyline Comment: WHEEL	37 SU 830P-930P Buyline Comment: NEWS	36 M-TU 5P-630P Buyline Comment: NEWS	35 M-F 5P-630P Buyline Comment: NEWS	34 W-F 5P-630P Buyline Comment: NEWS	33 M-TU 4P-5P Buyline Comment: NEWS	<b>Fax#</b> LT In Day Time Program	# LISA CABANEL	Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ).AFSCME  Product AFSCME	Rep Order# 6849036 Ver# 1 Mod# 0 Status Confirmed EC'd Yes
	:30	: 30	:30	:30	:30	:30	:30	: 30	:30	:30	: 1	Len	Agency C/P1/P2/E Flight Dates 09/12 Hiatus Weeks	Agency ( ) CAMPAIGN GROUI 1600 LOCUST ST PHILADELPHIA, PA 19102	
	\$1,000.00	\$1,000.00	\$1,000.00	\$1,300.00	\$1,300.00	\$1,300.00	\$1,800.00	\$1,200.00	\$1,200.00	\$1,200.00	\$706.00	Rate	09/12/2012 - 09/25/2012	) CAMPAIGN GROUP OCUST ST DELPHIA, PA 19102	Traffic Order#106190 Show
	09/24-09/25	09/17-09/21	09/12-09/14	09/24-09/25	09/17-09/21	09/12-09/14	09/16-09/23	09/24-09/25	09/17-09/21	09/12-09/14	09/24-09/25	Dates	2		Prin Last Received: 08/ Showing Buylines: All Lines
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	\$1,000.00	\$3,000.00	\$2,000.00	\$1,300.00	\$5,200.00	\$3,900.00	\$3,600.00	\$1,200.00	\$3,600.00	\$2,400.00	\$700.00	Total Cost	345 345	HIA EARY	

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	Rep Order# EC'd Yes
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	Ver# 1
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5 of

Daypart

Station K Advertiser Product Estimate# Buyer Phone# Fax# LT Ln 44 45	KSNV-TV LAS VEGAS, NV.  ( ) AFSCME  LISA CABANEL  1 Day Time Program   3 7P-730P  Buyline Comment: WHEEL  5 SA 730P-8P  Buyline Comment: VEGAS  6 TU 9P-10P  Buyline Comment: GO/NORMAL	Agency ( ) to 1600 LO PHILAD Agency C/P1/P2/E Flight Dates Hiatus Weeks	H ÑQQ	FA 1910: PA 1910: 012 - 09/2 Rate \$500.00	P Dates	Rep Firm Sales Office ( Salesperson ( ) Salesperson FAX# Spots/Week # of Weeks	Oned X#	) PHILADELPHIA ) AMY MCCREARY # 215-568-6540 215-568-1845 Fotal Total spots  2 \$1,0	9HIA VEARY 540 845 Total Cost 1,000.00 \$750.00
ı	Time		:30	\$500.00	1 1	1 19	2 . Weeks	2   500	ri W
45	730P-8P Buyline Comment:		:30	\$375.00		H	N	N	
46	9P-10P Buyline Comment:		:30	\$2,600.00		⊣	Н	Ъ	
47	W 9P-10P Buyline Comment: AGT		:30	\$4,000.00	09/12-09/12	امر	jud	⊬	
4 <u>4</u> 00	W 9P-11P  Buyline Comment: LAW & ORDER:SVU		:30	\$3,200.00	09/19-09/19	н	Н	Д	
41	W-F 11P-1135P Buyline Comment: NEWS		: 30	\$1,200.00	09/12-09/14	N	وسا	и	
50	M-F 11P-1135P Buyline Comment: NEWS		:30	\$1,200.00	09/17-09/21	ω	Ч	w	
51	M-TU 11P-1135P Buyline Comment: NEWS		:30	\$1,200.00	09/24-09/25	ы	டி	J—	
52	W-F 1135P- 1235A Buyline Comment: TONIGHT SHOW		: 30	\$750.00	09/12-09/14	ω	Ь	ω	
<b>បា</b> យ	M-F 1135P- 1235A Buyline Comment: TONIGHT SHOW		:30	\$750.00	09/17-09/21	w	Ъ	៤	
, , 54 , 54	4 M-TU 1135P- 1235A Buyline Comment: TONIGHT SHOW		:30	\$750.00	09/24-09/25	Ю		N	

SALES MONTHLY TOTALS—  Sep 12: 121 / \$99,700.00  Sales Totals: 121 / \$99,700.00  Station Totals: 121 / \$99,700.00  Lines not sent/rcld/rtrn: 0 / \$0.00 COMPETITIVE—  Market Totals  \$453,182	-REPORT TOTALS- Report Totals: 121 / \$99,700.00	Buyline Comment: LATE NIGHT  57 M-TU 1235A- 135A  Buyline Comment: LATE NIGHT	Buyline Comment: LATE NIGHT  56 M-F 1235A- 135A	55 W-F 1235A- 135A	AFSCN LISA C	Rep Order# 6849036 Ver# 1 Mod# 0 Stati EC'd Yes Station KSNV-TV LAS VEGAS, NV.
CATV 0 KTNV 1				·· <b>1</b>	Agency C/P1/P2/E Agenty C/P1/P2/E Flight Dates Hiatus Weeks	Status Confirmed Agency
0% KBLR 0% 12% KTUD 0%		:30 \$425.00	:30 \$425,00	:30 \$425 00	PHILADELPHIA, FA 19102 (PI/P2/E 09/12/2012 - 09/25/2012 ceks Len Rate	Traffic Order# 106190 Sh ( ) CAMPAIGN GROUP 1600 LOCUST ST
KINC 0% KVCN 2%		00 09/24-09/25	00 09/17-09/21	09/12-09/14	02 25/2012 Dates	6190 Prin Last Received: 08/ Showing Buylines: All Lines
KLAS 28% KVMY 1%		N	И	ω	Salesperson FAX# Salesperson FAX# Spots/Week # of Weeks	ited: 31/2012 li Rep Firm Sales Offi Salesners
KSNV 22%		2 \$850.00	5 \$2,125.00	3 \$1,275.00		09/04/2012 10:37 AM 2:20 PM ce ( ) PHILADELPHIA on ( ) AMY MCCREARY
			00	00	ost Daypart	6 of 7

---COMPETITIVE COMMENTS--SHARES ESTIMATED

Books Demos

NOV12 RA35+

Rep Order# EC'd Yes Estimate# Buyer Phone# Fax# Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).AFSCME Product AFSCME 6849036 Ver# 1 Mod# 0 Status Confirmed Agency ( ) CAMPAIGN GROUP 1600 LOCUST ST PHILADELPHIA, PA 19102 Traffic Order# 106190 6190 Printed: 09/04/2012 10:37 AM Last Received: 08/31/2012 12:20 PM Showing Buylines: All Lines Rep Firm Sales Office ( Salesperson (

Agency C/P1/P2/E Flight Dates Hiatus Weeks 09/12/2012 - 09/25/2012

Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845

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-- CREDIT RISK --

LISA CABANEL

INSUFFICIENT INFO FOR CREDIT ASSESSMENT